



**THE  
AGILE  
COMPANY**



# SAFE PRODUCT OWNER / PRODUCT MANAGER



- SAFe POPM
- 14 hours live online training
- Duration : 2 Days



<https://theagilecompany.org/safe-popm>



# PRODUCT OWNER / PRODUCT MANAGER COACHING

AGILE MINDSET AND HOW  
TO DEAL WITH COMMON  
MYTHS AND IMPEDIMENTS  
TO AGILITY.

The SAFe POPM certification elevates essential **management skills while nurturing agile leadership qualities** such as effective communication, prompt decision-making, and fostering team innovation.

Participants undergo **transformation into exceptional leaders** capable of guiding change and maintaining a robust strategic direction. Transition from traditional, plan-centric methodologies to value-oriented project delivery with SAFe POPM.



## AN INNOVATIVE APPROACH TO SAFe POPM

Dive deeper into the realm of Agile methodologies with our SAFe Product Owner/Product Manager (POPM) course. Move beyond the comparisons between traditional project management and Agile frameworks.

Our course focuses on equipping you with the **mindset and skills essential to excel** in complexity, empower your teams, and drive sustainable outcomes within the SAFe framework.



# COURSE OBJECTIVES

FOSTER THE MINDSET AND CAPABILITIES ESSENTIAL FOR EXCELLING IN DYNAMIC AND HIGH-PRESSURE WORK ATMOSPHERES, CENTERED ON SAFE PRODUCT OWNER/PRODUCT MANAGER (POPM) PRINCIPLES AND PRACTICES.

The SAFe Product Owner/Product Manager (POPM) certification course equips participants with **essential skills vital for navigating today's dynamic agile landscape**. Centered on the principles of SAFe, collaborative teamwork, and adaptive leadership.

Dive into the core concepts of SAFe Product Ownership and Management, emphasizing proactive leadership, and an unwavering dedication to driving value within the organization. Acquire a **deep understanding** of agile planning, execution strategies, and the pivotal role of the Product Owner/Product Manager in guiding team triumph.



- **Recommend interactive workshops and role-playing** exercises for case studies in SAFe POPM training to enhance participant engagement and practical learning.
- **Analyze portfolio metrics and propose Agile-based** improvements within the SAFe framework to optimize portfolio performance in SAFe POPM training.
- **Demonstrate coaching, facilitation, and collaboration principles** through simulation activities, highlighting essential Product Owner/Product Manager skills in SAFe POPM training.
- **Create value models showcasing the benefits of SAFe Product Owner/Product Manager principles**, validated with metrics like stakeholder satisfaction and value delivery in SAFe POPM training.
- **Communicate the importance of adaptive planning to organizational leaders with specific examples**, emphasizing its role in navigating uncertainty and achieving strategic objectives within the SAFe framework.





# COURSE PROGRAM SAFe POPM

- **Apply SAFe in the Lean enterprise:** Understanding how the Scaled Agile Framework (SAFe) principles can be applied effectively within a Lean enterprise context.
- **Connect SAFe Lean-Agile principles and values to the PO/PM roles:** Exploring the alignment between SAFe Lean-Agile principles and the responsibilities of Product Owners and Product Managers.
- **Collaborate with Lean Portfolio Management:** Learning how Product Owners and Product Managers collaborate with Lean Portfolio Management to prioritize and manage the portfolio of solutions.
- **Explore continuous value with Program Increment Planning:** Delving into the concept of Program Increment (PI) planning and how it enables the delivery of continuous value to customers.
- **Execute the Program Increment and deliver continuous value:** Understanding the execution phase of Program Increment planning and how it translates into delivering continuous value throughout the development cycle.
- **Articulate the Product Owner and Product Manager roles:** Clarifying the distinct roles and responsibilities of Product Owners and Product Managers within the SAFe framework.
- **Create a role action plan:** Developing a strategic action plan to effectively fulfill the duties and responsibilities of a SAFe Product Owner or Product Manager within an organization.





# ALL THE TOOLS A PRODUCT OWNER / PRODUCT MANAGER MAY NEED

## HANDS-ON EXPERIENCE

The SAFe Product Owner/Product Manager (POPM) Certification course offered by The Agile Company stands out for its comprehensive coverage and practical relevance in agile product management. Discover the most exhaustive approach to mastering SAFe POPM skills and knowledge available in the industry today.

## SAFe AND COACHING

Crafted and led by seasoned SAFe practitioners, this course provides a comprehensive exploration of the foundational principles of the SAFe Product Owner/Product Manager (POPM) framework. It centers on empowering teams and refining Agile methodologies to maximize performance.



## EXPLORE CAPABILITIES

The SAFe Product Owner/Product Manager (POPM) certification is a comprehensive program tailored to enhance your proficiency in guiding product management within the Agile framework. It equips you with essential skills and competencies crucial for success in today's fast-paced organizational landscape.

## COACH TEAMS

Led by seasoned instructors specialized in the Scaled Agile Framework (SAFe), this course provides a comprehensive journey into the realm of SAFe Product Owner/Product Manager (POPM) certification. Dive deep into the application of agile principles within the SAFe framework, tailored to suit the unique requirements and project dynamics of your organization. Discover strategies for proficiently executing POPM practices.

## BECOME A PROFESSIONAL PRODUCT OWNER/MANAGER

The SAFe POPM certification course provides participants with immersive hands-on practice, engaging discussions, and real-world scenarios, ensuring they can seamlessly apply their newfound knowledge. Additionally, attendees delve into agile management, a fundamental aspect of SAFe POPM principles, empowering them to lead with agility amidst the dynamic business environment of today.

## WE PROVIDE A RANGE OF RESOURCES, INCLUDING:

- Hosting of trainees in a dedicated online training conference room (zoom)
- Access to The Agile Company community
- Access to the private group of the cohort
- Toolbox
- Work on «board Miro»
- Exercises and work in sub-groups
- Interactive and participative teaching method
- Projected training support documents
- On-line availability of support documents following the training
- Training workbook

## AND A FOLLOW-UP FOR EVALUATING RESULTS, INCLUDING:

- Online attendance sheets
- Oral questions
- Group role plays
- Pre- and post-training assessment forms
- Certificate of completion of the training action



# GOOD TO KNOW

## INCLUDED IN THE COURSE FEE

- The **SAFe POPM Certificate**
- **14-hour live** training sessions with your group
- Lecture, exercises, and live discussions in an interactive environment
- Notebook and training material Innovative and active learning methods
- The Professional SAFe **toolkit** to get you started

## DURATION

**14 hours** of learning, discussing, networking, and challenging yourself. We meet 2 times. Look at the class schedule on the events page to find the right times and date. Some classes are scheduled over 2 days.

## NUMBER OF SEATS

To ensure **high quality training** for our students, we decided to limit our program to 15 seats per cohort.

## FOR WHO ?

- Executives and Leaders, Managers, Directors, CIOs, and VPs
- Development, QA, and Infrastructure Management
- Program and Project Managers
- Product Owners and Product Managers
- Portfolio Managers, PMO, and Process Leads
- Enterprise, System, and Solution Architects

## PREREQUISITES

Recommended prerequisites include over five years of experience in software development, testing, business analysis, product management, or project management, and familiarity with product management practices.



## CERTIFICATIONS

At the end of this class you will receive the **SAFe POPM certificate**.



# YOUR TRAINER

## Sridhar Kethandapatti

- ☆ Group Lead
- ☆ SAFe Instructor
- ☆ SAFe Master Coach

Sridhar has coached hundreds of product managers, product owners, and C-level professionals to transform their companies into SAFe organizations.

He plans to leverage his extensive experience in IT project management and SAFe principles to enrich the Leading SAFe course. Drawing from his deep knowledge in program management, integration, and the implementation of enterprise applications, he aims to provide participants with real-world insights and practical strategies







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## SAFE PRODUCT OWNER/PRODUCT MANAGER

ONLINE OR ON-SITE  
CERTIFICATION COURSE



LEARN TO USE THE FULL RANGE OF OUR MANAGEMENT TOOLS  
AND DEVELOP YOUR AGILE COACHING SKILLS

## NEED A CUSTOM QUOTE?

For any questions about your training, contact Remco Verwoerd



### EMAIL

[contact@theagilecompany.org](mailto:contact@theagilecompany.org)



### WEBSITE

[www.theagilecompany.org](http://www.theagilecompany.org)



### LINKEDIN

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