



**THE
AGILE
COMPANY**



PROFESSIONAL SCRUM MASTER CERTIFICATION



- PSM1 Professional Scrum Master
- 16 hours live online training
- Duration : 4 Half Days



Scrum.org

<https://theagilecompany.org/professional-scrum-master-online/>



EFFECTIVE SCRUM MASTER COACHING

AGILE MINDSET AND HOW TO DEAL WITH COMMON MYTHS AND IMPEDIMENTS TO AGILITY.

PSM1 enhances crucial management skills, **nurturing** agile leadership qualities like effective communication, quick decision-making, and fostering team innovation.

Participants develop into outstanding leaders, adept at steering change and upholding a **strong strategic direction**. Transition from conventional, plan-centric methodologies to value-oriented project delivery with PSM1.



AN INNOVATIVE APPROACH TO PROFESSIONAL SCRUM MASTER (PSM)

Move beyond comparing traditional project management with agile methodologies. Our Professional Scrum Master (PSM1) course provides you with the mindset and skills necessary to excel in complexity, **empower your Scrum Team**, and achieve sustainable outcomes.

Enroll in our course and enhance your leadership capabilities within the context of Professional Scrum!



COURSE OBJECTIVES

DEVELOP THE MINDSET AND CAPABILITIES CRUCIAL FOR THRIVING IN FAST-PACED AND DEMANDING WORK ENVIRONMENTS, FOCUSING ON PROFESSIONAL SCRUM MASTER PRINCIPLES AND PRACTICES.

The Professional Scrum Master (PSM1) certification course empowers participants with crucial skills to thrive in today's agile work environment. Focusing on agile principles, effective team collaboration, and adaptive leadership.

Explore the fundamentals of Professional Scrum, emphasizing dynamic leadership, and a steadfast commitment to delivering value to the organization. Gain insights into agile planning, execution, and the role of the Scrum Master in facilitating team success.



- Recommend **interactive workshops** and role-playing exercises for case studies in PSM1 training to enhance participant engagement and practical learning.
- Analyze team metrics and propose **agile-based improvements** within the Scrum framework to optimize team performance in PSM1 training.
- Demonstrate coaching, facilitation, and collaboration principles through simulation activities, **highlighting essential Scrum Master** skills in PSM1 training.
- Create value models showcasing the benefits of Professional Scrum Master principles, validated with metrics like **team satisfaction and productivity** in PSM1 training.
- Communicate the importance of adaptive planning to organizational leaders with **specific examples**, emphasizing its role in navigating uncertainty and achieving strategic objectives within the Scrum framework.



COURSE PROGRAM

Professional Scrum Master

UNDERSTANDING AND APPLYING THE SCRUM FRAMEWORK

- Empiricism
- The Coach as a Role Model
- Scrum Values
- Scrum Team
- Events
- Artifacts
- What is Done

MANAGING PRODUCTS WITH AGILITY

- Forecasting and Release Planning
- Product Value
- Product Backlog Management

DEVELOPING PEOPLE AND TEAMS

- Self-Managing Teams
- Facilitation
- Leadership Styles
- Coaching and Mentoring

DEVELOPING AND DELIVERING PRODUCTS PROFESSIONALLY

- Emergent Software Development
- Managing Technical Risk
- Continuous Quality





ALL THE TOOLS A SCRUM MASTER MAY NEED

HANDS-ON EXPERIENCE

The Professional Scrum Master (PSM1) Certification course provided by The Agile Company is unmatched in its **thoroughness** and practical application for agile management. Explore the **most comprehensive** approach to Professional Scrum Master skills and knowledge available today.

SCRUM AND COACHING

Designed and instructed by experienced Professional Scrum Trainers, this course **immerses participants** in the core principles of the Professional Scrum Master framework, focusing on empowering teams and optimizing **Agile methodologies** for enhanced performance.



EXPLORE CAPABILITIES

In essence, the Professional Scrum Master (PSM1) certification is a **holistic program** meticulously crafted to elevate your capabilities as a Scrum Master within the agile context. It furnishes you with the indispensable expertise and proficiencies needed to excel amidst the dynamic organizational terrain of today.

COACH TEAMS

Delivered by experienced Professional Scrum Trainers, this course immerses participants in the world of Professional Scrum Master (PSM) certification, focusing on the application of agile principles and methodologies in Scrum. Explore how to **effectively implement PSM practices** tailored to your organization's specific needs and project dynamics. Learn techniques for adeptly guiding Scrum Teams, ensuring continuous delivery of value.

BECOME A PROFESSIONAL SCRUM MASTER

The PSM1 certification course offers hands-on practice sessions, interactive discussions, and practical use cases, ensuring participants can effectively apply their learning. Moreover, participants will **explore agile management**, a crucial component of Professional Scrum Master principles, enabling them to lead with agility in the ever-evolving landscape of business today.

WE PROVIDE A RANGE OF RESOURCES, INCLUDING:

- Hosting of trainees in a dedicated online training conference room (zoom)
- Access to The Agile Company community
- Access to the private group of the cohort
- Toolbox
- Work on «board Miro»
- Exercises and work in sub-groups
- Interactive and participative teaching method
- Projected training support documents
- On-line availability of support documents following the training
- Training workbook

AND A FOLLOW-UP FOR EVALUATING RESULTS, INCLUDING:

- Online attendance sheets
- Oral questions
- Group role plays
- Pre- and post-training assessment forms
- Certificate of completion of the training action

GOOD TO KNOW

INCLUDED IN THE COURSE FEE

- The Professional Scrum Master (PSM1) **Certificate**
- **16-hour live** training sessions with your group
- Lecture, exercises, and live discussions in an interactive environment
- Notebook and training material Innovative and active learning methods
- The Professional Scrum Master **toolkit** to get you started

DURATION

16 hours of learning, discussing, networking, and challenging yourself. We meet 2 times. Look at the class schedule on the events page to find the right times and date. Some classes are scheduled over 2 days.

NUMBER OF SEATS

To ensure **high quality training** for our students, we decided to limit our program to 15 seats per cohort.

FOR WHO ?

- Practitioners that are interested in starting a career as a Scrum Master
- Scrum Masters, Agile/Scrum Coaches and consultant looking to improve their use of Scrum
- Anyone involved in product delivery using Scrum

PREREQUISITES

None

The PSM 1 training is open to all those who want to become more competent in the field of Agile coaching, but does not require any prerequisites.



CERTIFICATIONS

At the end of this class you will receive the **PSM 1 certificate**.



YOUR TRAINER

Chris Lukassen

- ☆ Group Lead
- ☆ Scrum Instructor
- ☆ Scrum Master Coach

Chris has coached hundreds of product managers, product owners, and C-level professionals to transform their companies into Scrum organizations.

Drawing on his extensive experience with various startups and enterprises like Thales, Saab, TomTom, he bridges the technical world with the commercial world and has helped revolutionize the way products and services are innovated.





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BECOME A PROFESSIONAL COACH IN PSM 1



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PROFESSIONAL SCRUM MASTER

SCRUM.ORG CERTIFICATION COURSE



LEARN TO USE THE FULL RANGE OF OUR MANAGEMENT TOOLS
AND DEVELOP YOUR AGILE COACHING SKILLS

NEED A CUSTOM QUOTE?

For any questions about your training, contact Remco Verwoerd



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WEBSITE

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LINKEDIN

www.linkedin.com/company/the-agile-company